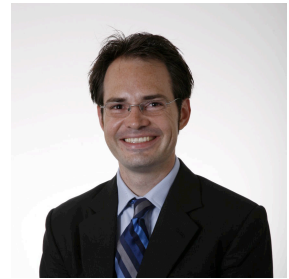


JONATHAN BLACKWELL



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NATIONALITY American, Australian residency (pending)

LANGUAGES English (native), Italian (conversational),
Chinese / Spanish / German (basic)

PROFESSIONAL EXPERIENCE

2009 **AGSM MBA CAREER SERVICES** **Sydney, Australia**
Appointed to manage design of Full Time AGSM MBA resume template for the annual yearbook publication.
Yearbook 2009-2010 Layout Editor

2007 – 2008 **ASI - MODULEX** **Raleigh, USA**
ASI-Modulex, parent company LEGO, provides global signage for Hilton, Marriott, Universities and Hospitals.
Designer in Sales of Multimedia Signage

- Delivered branding communication in CS3 and Flash with proprietary signage software administration
- Created job design and improved workflow efficiency by 30% during 20% growth in sales department

2005 – 2006 **COUNTER CULTURE COFFEE** **Durham, USA**
Counter Culture leads in Fair Trade with long-term contracts in Rwanda and other war-torn 3rd world countries.
Interior Design, Production Supervisor, Regional Sales

- Designed Brand Management program with multimedia exhibits displayed internally and externally
- Improved efficiency of production to facilitate 15% annual production growth in 2004, 2005, and 2006

2003 – 2004 **CLUB RINGSIDE** **Durham, USA**
Multimedia Designer, House Manager

- Produced design collateral for weekly events and membership forms in Adobe Creative Suite
- Increased membership by 100% in two years through effective client facing communication

2002 **DUKE LAW SCHOOL** **Durham, USA**
Publications Assistant

- Managed journal design with Macros for Duke Law School's 6 Journals and migration to website
- Developed KPI's directly with the Publications Manager and improved inventory management system

2001 **ENDORESOURCE** **Durham, USA**
Medical Illustrator for Duke Hospital Endoscopy Clinic

- Executed multimedia illustrations of endoscopic surgery to improve practitioner education rate by 50%
- Consulted with Surgeons to convey procedures to patients and nurses, reducing cancellations by 20%

2000 **DUKE CHRONICLE / TOWERVIEW MAGAZINE** **Durham, USA**
Advertising Designer, Magazine Illustrator

- Completed University newspaper print ad designs in Quark and Adobe with hand-drawn illustrations
- Painted and scanned cover and article artwork for monthly publication of Duke student magazine

EDUCATION

2010 **AGSM MBA**, University of New South Wales **Sydney, Australia**
Candidate for Master of Business Administration, to complete in April 2010

2001 Bachelor of Arts, Duke University - Major in Visual Arts, Minor in Anatomy **Durham, USA**
International Exchange SACI Studio Art Center (August 1999) **Florence, Italy**
Interstate Exchange New York University / Duke in NY Arts Internship (August 1998) **New York, USA**

ADDITIONAL INFORMATION

- Elected AGSM MBA Event Coordinator, provide design support to Club Presidents and Student Society
- Appointed 2009 LEAD Marketing Manager/Designer for Business Leadership Camp, two direct reports
- Member of Catalyst 2030, building cultural creative capital towards Sustainable Sydney 2030
- Assistant Producer, Film and Video for AGSM DELPHI Talks, modeled after TED Talks
- Writer/Producer/Director of *Louvst (2004)*, feature-length film with 30 locations, 20 actors, 10 musicians
- *Louvst* post-production and DVD design, final screening with 400 audience in historic Carolina Theater
- Multimedia websites www.lineaist.com and www.lineaism.com to highlight professional & creative skills

