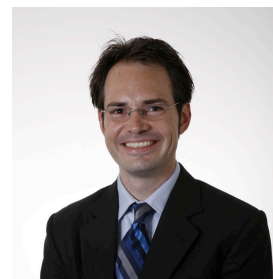


JONATHAN BLACKWELL



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Tel: +61 (0) 411 586 972

NATIONALITY American, Australian residency (pending)

LANGUAGES English (native), Italian (conversational),
Chinese / Spanish / German (basic)

PROFESSIONAL EXPERIENCE

2009 **AGSM MBA CAREER SERVICES** **Sydney, Australia**
Appointed to manage resumes from Full Time AGSM MBA Candidates to prepare for the Yearbook publication.
Yearbook 2009-2010 Layout Editor

2007 – 2008 **ASI-MODULEX** **Raleigh, USA**
ASI-Modulex, parent company LEGO, provides global signage for Hilton, Marriott, Universities and Hospitals.
Designer in Sales of Multimedia Signage

- Created job design with Senior Manager and pioneered performance in new multimedia technology
- Improved workflow efficiency by 30% during 20% growth in Sales team across five states and DC
- Developed effective wayfinding signage for health care campuses to improve rates of patient arrivals

2005 – 2006 **COUNTER CULTURE COFFEE** **Durham, USA**
Counter Culture leads in Fair Trade with long-term contracts in Rwanda and other war-torn 3rd world countries.
Production Supervisor and Regional Sales

- Pioneered job rotation, improved team morale and productivity in International Coffee industry practices
- Increased efficiency of production to facilitate 15% annual production growth in 2004, 2005, and 2006
- Expanded Sales territory of Fair Trade Certified, 100% USDA Organic Coffee across North Carolina

2004 **CLUB RINGSIDE** **Durham, USA**
Front of House Manager

- Facilitated 100 events with 300 performers for 1000 members. 4 floors, 3 bars, 2 dancefloors, 1 club
- Acquired & distributed income for 4 direct reports, resolved disputes, increased membership by 100%
- Promoted club publicity and coordinated press coverage of fundraising events and political outreach

2003 **DUKE HOSPITAL ENDOSCOPY CLINIC** **Durham, USA**
Customer Service and Triage

- Excelled in customer satisfaction in Endoscopy Clinic Reception, promoted to Triage function
- Replacing two nurses, matched patients to doctors. Thanked by name upon patient arrival

2002 **DUKE LAW SCHOOL** **Durham, USA**
Publications Assistant

- Managed content with Macros for Duke Law School's 6 Law Journals migration to Duke Law website
- Developed KPI's directly with the Publications Manager and improved inventory management system

2001 **ENDORESOURCE** **Durham, USA**
Medical Illustrator for Duke Hospital Endoscopy Clinic

- Designed multimedia illustrations of endoscopic surgery to improve education rate with Endoresource
- Consulted with Surgeons to convey procedures to patients and nurses, reducing cancellations

EDUCATION

2010 **AGSM MBA**, University of New South Wales **Sydney, Australia**
Candidate for Master of Business Administration, to complete in April 2010

2001 Bachelor of Arts, Duke University - Major in Visual Arts, Minor in Anatomy **Durham, USA**
International Exchange SACI Studio Art Center (August 1999) **Florence, Italy**
Interstate Exchange New York University (August 1998) **New York, USA**

ADDITIONAL INFORMATION

- Elected AGSM MBA Event Coordinator, support 11 Club Presidents and 5 Student Society Officers
- Appointed 2009 Marketing Manager for LEAD, Australian School of Business Leadership Retreat
- Member of Catalyst 2030, building cultural creative capital towards Sustainable Sydney 2030
- Assistant Producer, Film and Video for AGSM DELPHI Talks, modeled after TED Talks
- Acquired Media Communicator role with the North Carolina Chinese Business Association 2008

